

YouTube/Scholarszilla

Reduced Syllabus of OCM

SR No	Chapter Name	Sub Unit No & Heading	Page No	Matter of Self Study	Remarks
1	1.Principles of Management	1.4 Significance of Principles of Management	3	From-As we have discussed..... Up to -in the minds of managers	Additional Information
2		1.7 Technique of Scientific Management	10	From-Some of the major..... Up to ...Remuneration at higher level	Additional Information
3	3. Entrepreneurship Development	3.6 Qualities of Successful Entrepreneur	39	From-Successful business people..... Up to ...To Make the business better	Self study for better understanding
4	4.Business Services	4.7 Transport	74	From-In India Transport plays..... Up to ...For petroleum and natural gas	Self study for better understanding
5		4.9 Communication	80	From- Communication is an art..... Up to Send or receive messages.	Self study for better understanding
6	6. Social responsibilities of business organization	6.4 Business ethics	122	From- Concepts..... Up to Efficient and dynamic.	Additional Information
7	7. Consumer Protection	7.3 Need and Importance of consumer protection	134	From- Generally safeguarding the rights..... Up to For the benefit of the people.	Self study for better understanding
8		7.5 Responsibilities of Consumers	137	From- The act has given..... Up to For consumer welfare.	Additional Information

9	8. Marketing	8.4 Types of Markets	153	From- Market can be broadly Up to Commodity or Service.	Additional Information
---	--------------	----------------------	-----	--	---------------------------